



Township of Guelph/Eramosa Strategic Goals for 2007 - 2010

The following goals and objectives/actions represent key outcomes desired by Township Council through their current term of office.

Planning and Economic Development

- Ensure continued balance in assessment base to support Township operations
- Develop a long term growth strategy for the Township
- Facilitate redevelopment of the Old Firehall lands
- Expansion of the Rockwood Medical Centre
- Support the agricultural sector of the Township's economy
- Support improvements to downtown Rockwood

Infrastructure and Services

- Ensure adequate wastewater treatment
- Protect the Township's interests as they relate to any major transportation projects initiated by other levels of government
- Update the Township's Road Needs Study
- Achieve agreements for border roads with abutting municipalities

Parks, Recreation and Culture

- Partner with the Grand River Conservation Authority for economic and recreation purposes
- Create an updated Recreation Master Plan including community input

Environment

- Develop an environmental/stewardship strategy
- Youth initiatives

Administration

- Conduct an organizational review
- Prepare a Township facilities/assets plan
- Establish effective communications and media relations



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The following goals and objectives/actions represent key outcomes desired by Township Council through their current term of office. Goals, objectives/actions may evolve or be further clarified over time. While Township Council is not specifically listed under 'responsibility' it is understood that Council considers and is involved in and ultimately decides on the approval of all goal outcomes. The reference to 'committee of council' is generic and may include the Strategic Planning Committee, Economic Development Committee, Trail Committee, Environmental Stewardship Committee, etc., as the situation warrants.

GOAL	OBJECTIVES/ACTIONS	RESPONSIBILITY					TIMING
		CAO/CLERK	PUBLIC WORKS	PARKS AND RECREATION	CONSULTANT	COMMITTEE OF COUNCIL	
Planning and Economic Development							
○ Ensure continued balance in assessment base to support Township operations	• Promote initiatives that will assist in increasing industrial and commercial assessment	✓			✓	✓	Ongoing
○ Develop a long term growth strategy for the Township	▪ Be involved in the development of growth related policies prepared at other levels of government	✓	✓		✓		2008/09
○ Facilitate redevelopment of the Old Firehall lands and expansion of the Rockwood Medical Centre	• Prepare Request for Proposal	✓			✓	✓	2007/08
○ Support the agricultural sector of the Township's economy	• Facilitate new agriculturally related industries and initiatives					✓	Ongoing
	• Provide information and reasonable support for other initiatives (e.g. biomass energy production)						
○ Support improvements to downtown Rockwood	• Prepare concepts for commercial corridor through Rockwood and integration between Rockwood and the Conservation Area				✓	✓	Ongoing
Infrastructure and Services							
○ Ensure adequate wastewater treatment	▪ Continue in discussion with the City of Guelph regarding Rockwood allocation and work towards a revised agreement with the City	✓	✓		✓		2007
	▪ Support development of appropriate septic systems in rural areas						
○ Protect the Township's interests as they relate to any major transportation projects initiated by other levels of government	▪ Continue to review and participate in the Environmental Assessment process for the GTA West Corridor	✓	✓		✓		Ongoing
	▪ Monitor the progress of planned improvements to commercial corridor in the west side of the Township						
○ Update the Township's Road Needs Study	▪ Prioritize required maintenance and road upgrades such as moving from gravel to asphalt		✓				2007/08
○ Achieve agreements for border roads with abutting municipalities	▪ Enter into agreements with abutting municipalities regarding boarder roads		✓				2007/08
Parks and Recreation							
○ Partner with the Grand River Conservation Authority for economic and recreation purposes	▪ Work with the GRCA to increase utilization and access to the Rockwood Conservation Area and integration with the downtown			✓		✓	Ongoing
○ Create an updated Recreation Master Plan including community input	▪ Enhance pedestrian accessibility (trails and sidewalks)			✓	✓		2008/09
	▪ Support utilization of existing and provide additional recreational opportunities in the Township which may include a master plan of Marden Park						
	▪ Gather community input on Township recreation needs and opportunities						
○ Trails	▪ Mapping and enhancement			✓		✓	2007/2008
Environment							
○ Develop and environmental/stewardship strategy				✓	✓	✓	Ongoing
○ Youth initiatives	▪ Tree planting			✓		✓	Ongoing
Administration							
○ Conduct an organizational review		✓					2007/08
○ Prepare a Township facilities/assets plan		✓	✓	✓			2007/08
○ Establish effective communications and media relations	▪ Prepare communication strategies applicable to various audiences (citizens, community groups, agencies, government)	✓			✓		2007