



FALL 2021 - WINTER 2022

Be a part of the Fall 2021 - Winter 2022 Guelph/Eramosa Community Guide, which will launch during the week of August 16, 2021, and be delivered to more than 5,000 households. It will also be made available online and at various Township facilities including the Municipal Office, Royal Distributing Athletic Performance Centre and in libraries within the Township.

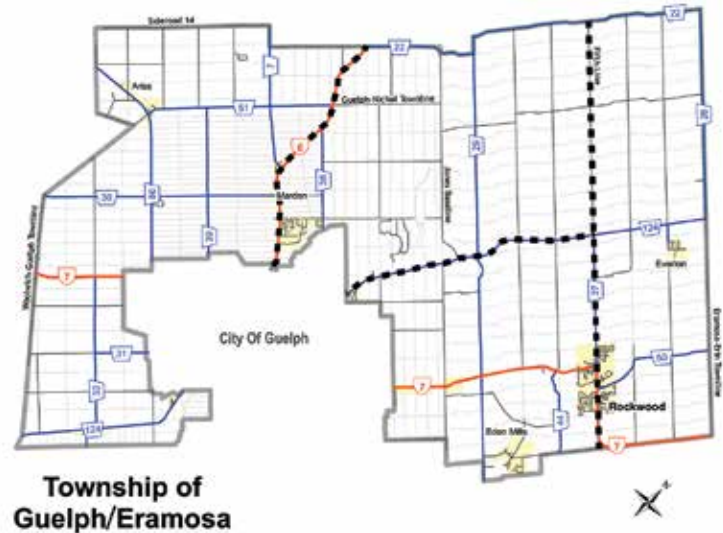
This full-colour Guide will be published annually – during late summer – and will provide citizens with a comprehensive resource for events and activities. The Guide will be a source of important municipal information such as Mayor/Council updates, Township services like recreation, roads and water, and key municipal contact information. It will also promote local businesses and other community services, and help to support community and cultural connections.

Advertising opportunities are available for regional businesses and organizations to help us promote healthy and active living in the Township. Premium position ads are available as well as a variety of smaller sizes.

The map to the right shows the areas the Guide will be distributed, which surrounds the City of Guelph.

DEADLINES

To ensure a space in our Fall/Winter issue, please book your ad by **July 30, 2021** and submit artwork by **July 30, 2021**. The Fall/Winter issue will be delivered during the week of August 16, 2021.



ADVERTISING RATES

Size	Cost
Inside & Back Covers	\$1,100
Full Page	\$850
1/2 Page (Horz/Vert)	\$525
1/4 Page	\$300
1/8 Page	\$175

SALES CONTACT

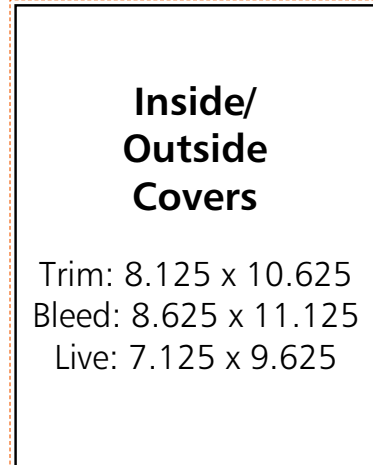
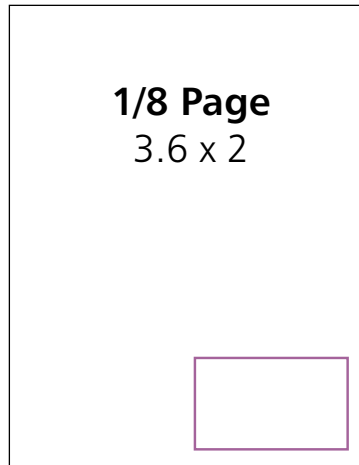
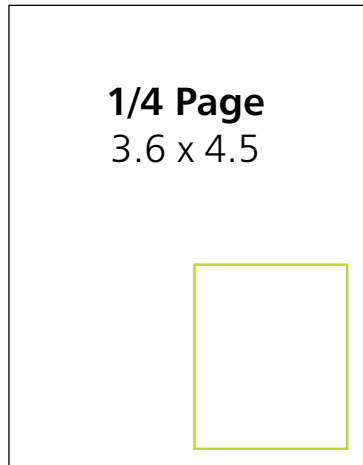
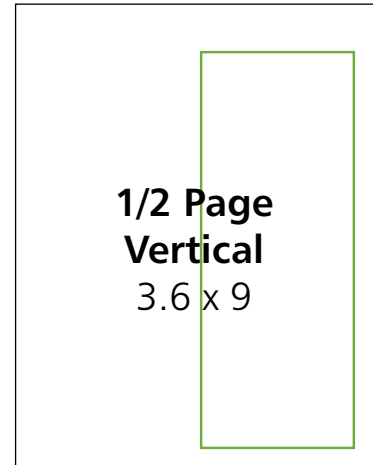
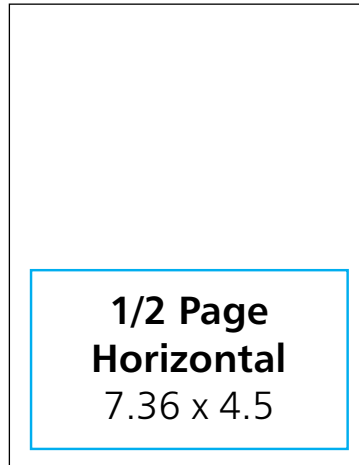
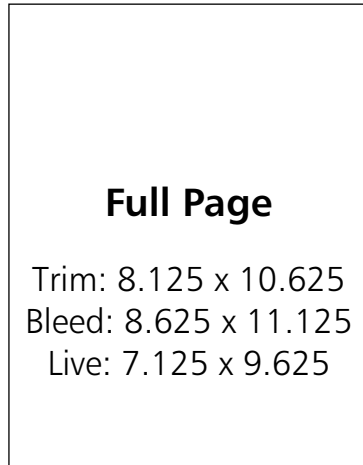
Glenn Knight
 Prism Studios Inc.
 519-835-0005
glenn@prismstudiosdesign.com

PAYMENT

Prism Studios will issue an invoice for all advertisements, payable in full 30 days from the date of the invoice.

MATERIAL SPECIFICATIONS

AD DIMENSIONS (WIDTH" X HEIGHT"):



AD SPECIFICATIONS

The preferred file submission is a **print-ready PDF**, but we will also accept native files created in Adobe Illustrator CS6 (Mac) and Adobe Photoshop CS6 (Mac).

Ad creation or modification are not included in the provided rates, but can be sourced separately through Prism Studios.

- All fonts and images must be supplied or embedded in the PDF file and meet print specifications (CMYK or grayscale, 300dpi).
- If providing native files, a low-resolution PDF proof must also be provided.
- **Full-colour included in pricing.**

AD SUBMISSION

Files under 20MB can be emailed to: glenn@prismstudiosdesign.com

If your file is larger than 20MB, please email glenn@prismstudiosdesign.com, or call 519-835-0005 to discuss an alternate file submission.

