



# STRATEGIC PRIORITIES

2019-2022

#### **MISSION**

As stewards of our community, we advance the quality of life in Guelph/Eramosa, foster civic engagement, and use taxes wisely to effectively deliver essential services.

#### **VISION**

To deliver excellent services in support of a prosperous, healthy and growing community, with expanded economic viability and protection of our rural heritage.



The Township of Guelph/Eramosa is pleased to present the 2019-2022 strategic priorities that support our Mission and Vision and incorporate what is important to our citizens.

### Establish a Strategic, Proactive Fiscal/Business Planning Framework



- Develop strategies to grow additional non-property tax revenue.
- Set priorities for new capital expenditures across departments (budget process).
- Develop and implement a strong staff retention & succession management plan.

## Update, Enhance and Manage a Comprehensive Asset Management Plan



- Develop a long-term vision and strategy to sustain municipal infrastructure.
- Review and clearly define municipal service levels.

## Develop and Implement an Economic Readiness and Development Plan



- Develop a more formal economic attraction, retention and expansion strategy.
- Work closely with key government and community partners to foster growth.

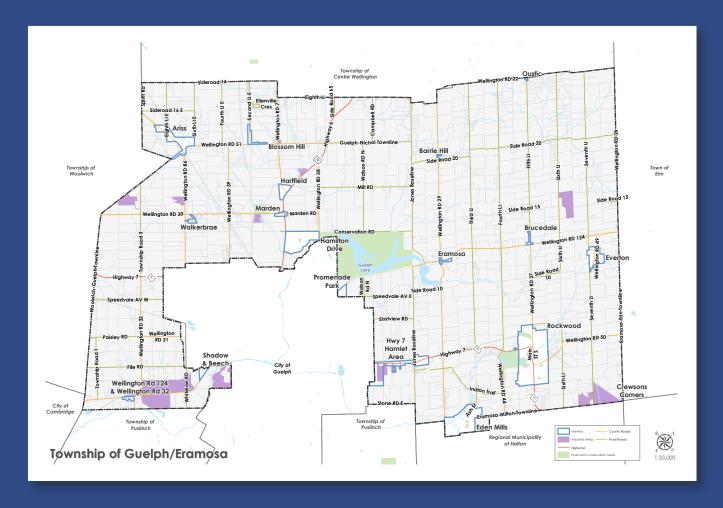
#### Continue to Enhance Communication, Engagement and Customer Service







- Build on current and new practices to enhance interactions with public.
- Continue to pursue opportunities to make processes easier and more efficient.



The Guelph/Eramosa Council, in collaboration Township staff, created this Strategic Priorities framework to measure successes against planned goals and to guide future Township activities in Guelph/Eramosa.





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